

PUBLISHING RULES

Here are the very simple rules:

1. Make each packet a trip of about one week's duration. Keep the length manageable—20 to 30 pages maximum. Try to make it a loop, or at least make a loop out of adjoining GoDrivePAKs.
2. Give clear, simple but detailed driving instructions. Readers like pictures. Make good use of your digital camera.
3. Your packet must describe a slow, relaxed driving trip with interesting stops. Include a lot of suggestions for exercise: walking, biking, golfing, swimming, canoeing, whatever. Describe a healthy vacation where the visitor learns more about his/her country.
4. Use roads which allow up-close-and-personal contact. "Making time" is not the goal of GoDrivePAKers.
5. No more than three stopping places in seven days—there should be at least couple places with two or three night stays at the same hotel so a place with quite interesting activities and sights gets extra time. No more than four to six hours driving between stops.
6. If the user is to just download and "Go! Drive!" then you must suggest lodging (with phone numbers and addresses), restaurants, and things to do. Most GoDrivePaks users will be on a budget. Friendly places with a good atmosphere, good food and a cold beer are always welcome to two-lane road travelers.
7. Maybe, in the process, you can help the traveler learn a little about the region's people, history, and geography.
8. Someone from WickPartners, Inc. will review your article to confirm accuracy of information and that the format fits the model of GoDrivePAK1.
9. After that, the packet will be posted (with your name as author, of course.) Any time someone decides to pay the ridiculously low price of \$5 for your packet, we will return one entire dollar to you! You won't know how wealthy you've become until the annual anniversary of your packet's first posting when the "royalty" checks will be sent.
10. "Royalty" is a bit grand for a buck, isn't it? But the money might offset legitimate publication preparation expenses on next year's taxes. Hey! Your digital camera becomes a business expense.
11. And, when some big company finally sees the commercial value of this altogether sensible approach to vacationing in unknown regions of our own country, you'll get your share of the sale price. One-third of the proceeds will be split equally according to the number published when the deal is sealed.